

## **Area Committee Well-being Fund – Project Proposal for Area Committee commissioning**

Sections should be expanded as required and any other key information provided as an attachment

**Project Name:** Cardinal Community Enterprise Project

**Lead Organisation & contact details:** Cardinal Community Enterprise Project. Yvonne Crowther, 9-15 Cardinal Crescent, Beeston, Leeds, LS11 8HQ. 0113 2762020 / 07944200666

**Project Delivery - How the project will be delivered (inc how any partners are involved in the project, what each will contribute, project timescale etc):** It is envisaged that there will be many partners on board from local schools and colleges to local business partners, connexions, pct, community safety, housing schemes, sustain, young carers, two willows and many, many other agencies and organisations. Fundraising is ongoing and will continue to be so until the funding is acquired for the whole of the project. As soon as funding is secured the building work can begin, the cafe will be the first to be actioned as we feel this is the most important to begin with pulling together the community first. Once the work is started it should take approximately 8 months to complete and open. Many of the agencies and partners will contribute through support, staff, funding, training, setting up groups with the community and celebration events.

**Project Summary (including a brief description of the main activities and why this project is needed and its links to key priorities/actions particularly within the Area Committee's Area Delivery Plan):**

The project includes:

1. **Youth club** – to run three evenings a week in the thriving and growing youth club which has recently been redecorated and has recently received sponsorship from a South Leeds company to buy some new equipment. There is no current staff support from the Youth Service for the Youth Club although the Youth Club hopes to build a partnership with the Youth Service.
2. **A community café at the Cardinals:** the aim is to provide a venue where the somewhat fragmented community can come together. The intention is that this café will become the hub of the Cardinal Estate and the local area. Community cohesion will be encouraged by e.g. having themed food days from different ethnic groups to help bridges between the groups. When people come to the café they will find out about the many other activities and facilities at the centre. The Café will be run as a social

enterprise.

3. **A Salon** – this is a training project to enable young people to do training, gain qualifications, accreditation and more job opportunities, in hairdressing, nail art, aromatherapy, reflexology, head massage, pedicures, book keeping, reception work, health & safety, risk assessment and others. This too will be run as a social enterprise.
4. **A community room** where the community can set up their own self help groups, arts and crafts, IT course, support groups and internet access.

Cardinal Estate is somewhat fragmented in its community and there is not an active community venue or social gathering place for all to come together and share. Many residents from other nationalities tend to keep themselves to themselves, it would be ideal if they felt they were welcome here and could start to build friendships with their neighbours. Our young people and our elderly are very much split and the gap is widening, by offering various projects we feel this will help to build bridges with all and bring back a sense of community spirit and belonging. Once residents begin to access the community cafe they will then see many other activities going on which they will be able to participate in or even take the lead on.

There are many, many skills and talents on the estate and its local surrounding area, we need to be bringing these out and for the community to see that they are of huge benefit to their environment and by believing this they can help to shape and change the environment they live in for the better. There are many single parents here, they like the idea of local training as travel and childminding can put them off, this way there is no travel costs and childminding is local and does not mean parents are dashing about and worrying about collecting their children.

Many single people do not eat properly as they cannot be bothered to cook for themselves, we will put on courses to show how easy and healthy it can be to cook for one. We would love to have a tea-time club for our young people as many of them do not eat at home and just 'grab' a pot noodle or an easy convenient snack. The project already has some of the community on board with our young people for a 'festival of foods' day which will be the start of our healthy eating and living club. Self esteem and confidence will begin to grow enabling the community to realise aims, aspirations and goals.

**Outcomes (a summary the main expected outcomes, outputs and benefits to participants the project will achieve):**

The Youth Club will be sustained and continue to run providing activities etc for young people in the area on three evenings a week.

Community Cafe & Salon to become a Social Enterprise for our young people and community, this will enable them to do training and gain

qualifications, accreditation and more job opportunities.

The cafe will help to build good relations within the community by encouraging the somewhat fragmented community to be able to come together and socialise in a relaxed, harmonious cafe. We will be encouraging volunteers from the community, we will be having 'themed' food days whereby residents from many other nationalities in our local area can come and cook food from their countries, the residents can then come along and share these foods and find out about other nationalities helping to build bridges and have a better understanding of each other. It is hoped that the cafe will become the 'hub' of the estate and local area.

The salon will become a first class training project for our young people where they can gain qualifications in hairdressing, nail art, aromatherapy, reflexology, head massage, pedicures, book keeping, reception work, health & safety, risk assessment, and many others.

There will be a community room which separates the two where the community can set up their own self help groups, arts and crafts, IT courses, support groups and an Internet cafe for daily use. There will be much more going on and all of the community will be encouraged to participate in any or all of the activities. A beautiful community garden will be available for all once the Japanese Knotweed has been eradicated.

**Project Cost (an indication of how much the project will cost, how much funding or in kind contributions is sought from what sources with an idea of when you will know the funding is confirmed. What funding is already secured. Breakdown between capital and revenue):**

Salary @ £30,000 pa for the Project Development Manager

The Project Development Manager will spend 37 hours a week carrying out this project. The time split of the 37 hours weekly between the main projects is:

**Youth Club:** 3 evenings a week @ 5 hours for direct hands on youth work amounts to 15 hours a week. In addition about 2 hours a week would be spent on various other projects or campaigns and meetings which will all be part of the Government's respect agenda, every child matters and about anti-social behaviour. This amounts to 17 hours a week.

**Fundraising applications, and planning and developing the community café:** as the initial main capital project. This amounts to 20 hours a week.

The implied salary split between these two main projects based on £30,000 for a 37 hour week is £13,784 for the Youth Club and £16,216 for fundraising

applications and planning and developing the community café.

The work of the Project Development Manager includes 3 evenings a week in the youth club which continues to thrive and grow. This has just been redecorated by the young people and myself, and as we have a sponsor of a new financial company in South Leeds, they provided us with some funding to buy new equipment as we were desperate for new, the other equipment is now 6 yrs old and has had thousands of young people use it for the 6 yrs. It is exceptionally important to keep the youth provision going and for it to move forward. The time is right for the whole project to move up and become a Social Enterprise that will be recognised throughout South Leeds and beyond. This will be for a year. If a full time salary cannot be secured, possibly a part time position could be and I will continue to seek another part time position.

**Which geographic areas will benefit (ie particular neighbourhoods, wards etc):**

Cardinal Estate, Parkwood Estate, Millshaw Estate Redhalls, and many other local areas in Beeston, South Leeds.